

Objective

Freelance designer seeking a full time entry-level position at your agency.

Education

Rowan University, Glassboro, New Jersey 2005 to 2009
Bachelor of Arts, Double Major
Advertising GPA: 3.777
Radio, Television, and Film
Concentration: Production GPA: 3.638
Cumulative GPA: 3.598, Dean's List, Cum Laude honors

Relevant courses completed include: Print Media Copywrite, Electronic Media Copywrite, Digital Media Techniques, Integrated Marketing Communication, Advertising Strategies, Advertising Campaigns, Creative Writing, Publication Layout and Design, and PR/Ad Research.

Activities

Active Member, **Rowan Ad Club**. Voted "Most Creative" by peers.
Associate Creative Director, **Ad Dynamics** (Student-run ad agency)
Assisted with judging and photography at 2009 Addy awards

Skills

Adobe Creative Suite 4, including: Photoshop, Illustrator, InDesign, Flash, Dreamweaver, Premiere Pro, After Effects, and Audition.
Jasc Paint Shop Pro, Quark XPress, Audacity, Microsoft Office Suite

Recent Experience

Freelance Graphic Designer May 2009 to Present
Clients Include:

USA Intern, LLC
Web design
Philadelphia National Candy, Gift, & Gourmet Show
Program cover design
Down To The Felt
Magazine ad design, sales materials, & branding

B101
Webinar video animation, web design, & sales materials
Best Buy Mobile
Point of purchase

Graphic Design Intern Feb 2009 to April 2009
USA Intern, LLC, Pennsauken, New Jersey
Web, brochure, trade poster, business card, flier, & magazine ad design

Portfolio

Samples of my work are available at my portfolio website, www.bryanbetz.com

References available upon request

Bryan A. Betz

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