



## BRYAN BETZ ART DIRECTOR

267-303-3161  
bryan.betz@gmail.com

**bryanbetz.com**

### Experience

**Art Director at drinkcaffeine**  
Madison, CT

July 2013 – Present

Job duties include:

Print, Web, Mobile/UI design  
Photography direction  
Press checks

Creative/Content strategy  
Video production/Animation  
Some Copywriting/Account Management

Clients include:



CASIO



MYRON  
MIXON  
- SMOKERS -

trimino<sup>™</sup>  
protein infused water



**Junior Art Director at Drink Communications**  
Madison, CT

April 2012 – July 2013

Clients include:

Jiminy Peak Mountain Resort  
Cranmore Mountain Resort

Bradley International Airport  
The Guilford Foundation

**Freelance Graphic Designer**

May 2009 – December 2019

Clients include:

Shebeen Brewing Company  
Down To The Felt, LLC

B101/SpotQ  
Best Buy Mobile

### Education

**Rowan University, Glassboro, NJ**

2005 – 2009

B.A. Advertising  
B.A. Radio/TV/Film  
Concentration: Production

### Skills

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Premiere Pro, Adobe After Effects, Audacity, Microsoft Office Suite, HTML/CSS knowledge

### Portfolio

**bryanbetz.com**

### References

Available upon request